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Science in Sport Press Release

For immediate Release

Team Science in Sport – Trek present...

On Saturday 24th February at the English Institute of Sport (EiS) Manchester, the UK's leading sports nutrition company Science in Sport launched their new elite cycling team for 2007. Science in Sport have joined forces with Trek UK, the worlds foremost bike company, to form a unique cycling team - Team Science in Sport -Trek (www.teamsis.com).

Science in Sport – Trek is the only UK team that will be winning national events on and off road, and on the track - the team currently boasts 3 National Champions in Phil Dixon, Ian Bibby and Adam Blythe. During 2007 the riders will be seen in the Premier Calendar Road Race Series, the National Points MTB Series, the National Criterium Series, and later in the year they will be defending 4 titles won in the 2006/07 Cyclo-Cross National Trophy Series and National Championships.

As well as Science in Sport and Trek the team have secured additional sponsorship from a number of leading brands, ensuring the team will be using the best equipment and clothing on the market.

Additional team sponsors for 2007 are: Club La Santa, USE, Impsport, Giro, Continental and Look.

Peter Slater from Science in Sport says “the backbone of this team had a tremendous 2006 season and we have already had a winning start to 2007. Science in Sport have invested heavily in cycling over the years and continue to do so as it provides us with a great marketing vehicle for our range of sports nutrition products. The 2007 team will benefit considerably from using the complete range of Science in Sport products as well as drawing on the experience and expertise within the company. It has always been our aim to build and support a high profile cycling team in the UK. The quality and calibre of the riders we have this year will go a long way in demonstrating this, we have a very good blend of riders in the team who are more than capable of winning races in any cycling discipline.”

Andrew Griffin of Trek UK went on to say “Trek has long been involved in sponsorship of cycling; it is tremendously exciting to be working with a team that encompasses so many aspects of the sport. This is a unique team, and for Trek, a unique opportunity linking its market leading brand with Science in Sport, the UK's leading sports nutrition brand. Over the coming season, both on the road and the mountain bike, we expect this team to feature heavily on the podium and further increase Trek's visibility in the sport. Trek designs and manufactures the best bikes on the planet, offers a lifetime warranty on most models and has no weight limits”



Quotes from all other sponsors regarding their involvement with the team can be found on the team website www.teamsis.com.

The 2007 Science in Sport team roster is:

Philip Dixon – National Cyclo Cross Champion, competing in Road, MTB and Cyclo-Cross

Ian Wilkinson – Road, MTB and Cyclo-Cross

Ian Bibby – U23 National Cyclo Cross Champion competing in Road, MTB and Cyclo-Cross

Dave Collins - Road, MTB and Cyclo-Cross

Tim Lawson – World Masters Silver Medal 3Km Pursuit, competing in Road and Track

Adam Blythe – European Junior Team Pursuit Gold Medallist, National Junior Scratch Race Champion, 3rd National Elite Criterium Championship, competing in Road and Track

Richard Kent – Road

Jack Woodward – Road

Matthew Cronshaw - Road

Full rider bios at www.teamsis.com

Team Manager : Phil Bibby, Assistant Manager Jayne Warburton

Free use photographs from the team launch and individual rider photographs are available on request.

Regards

Peter Slater

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